







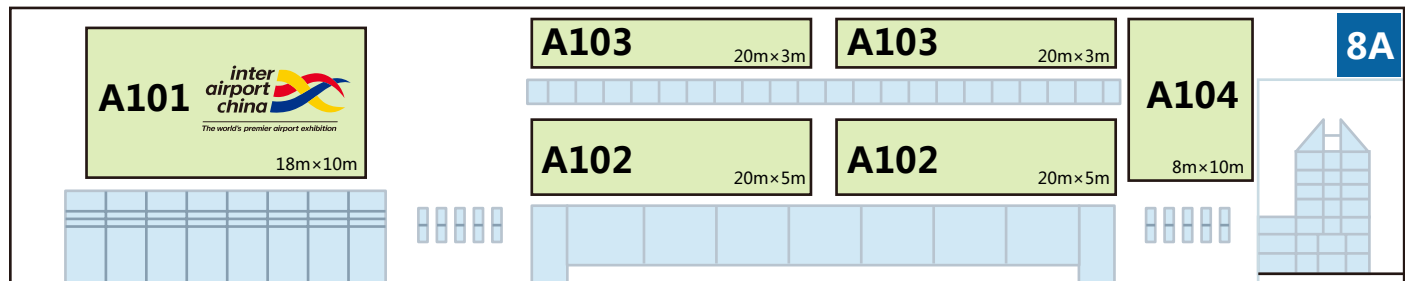





























A. 展会赞助机会 Sponsorship opportunities

1、展馆外部广告 Outdoor Advertising		单价 Price (RMB)	席位 Limitation	
	A101. 馆外幕墙横幅广告 (1*18*10 米) AD(1*18m*10m) on the wall of Hall 8A	66,000	1	
	A102. 馆外幕墙横幅广告 (1*20*5 米) AD(1*20m*5m) on the wall of Hall 8A	58,000	2	
	A103. 馆外幕墙横幅广告 (1*20*3 米) AD(1*20m*3m) on the wall of Hall 8A	36,000	2	
	A104. 馆外幕墙横幅广告 (1*8*10 米) AD(1*8m*10m) on the wall of Hall 8A	23,000	1	




















2、室内广告 Indoor Advertising		单价 Price (RMB)	席位 Limitation	
	A201. WIFI 赞助 On-site WIFI sponsorship	30,000	1	
	A202. 礼品赞助 Exhibition gift sponsorship	8,000	2	
	A203. 展前预览内页彩页广告 (一页) Sponsor's EDM to all the <i>inter airport</i> China database which including more than 50,000 leads	5,000	不限 Unlimited	
	A204. 展会会刊内页彩页广告 (一页) One Full page Color advertisement in show directory (random page)	8,000	不限 Unlimited	
	A205. 在每一个手提袋中加入赞助商的资料 Insertion of sponsor's promotional materials inside each show bag	7,000	2	
	A206. 一场 25 分钟的技术研讨会 One presentation slot at <i>inter airport</i> China Technical Seminar (25mins)	10,000	3	

B. 展会赞助套餐 Exhibition Sponsorship Package







		Diamond 钻石	Platinum 铂金	Gold 黄金	Silver 白银
价格 Price	单价 Unit Price (RMB)	RMB 245,000	RMB 175,000	RMB 112,000	RMB 63,000
席位 Limitation		1	1	2	3
1、线上广告 Online Advertising					
 B101. 展会官网展商名单内公司信息、产品介绍及图片的展示宣传 Detailed website listing including company profile, product description and pictures	3,500	✓	✓	✓	✓
 B102. 赞助商定制微信 (共计 14 期) Customized Wechat (up to 14 times)	7,000/ per	5 times	4 times	3 times	2 times
 B103. 赞助商定制 EDM Sponsor's EDM to all the <i>inter airport</i> China database which including more than 50,000 leads	7,000	✓	✓	✓	✓
 B104. EDM 中加入赞助商的 logo 和二维码 (共计 25 期) Sponsor's logo & QR Code on EDMs (total 25 issues)	8,000	✓	✓	✓	✓
 B105. 微信推送中加入赞助商 Banner (共计 60 期) Sponsor's banner displayed on <i>inter airport</i> China Wechat's account (up to 60 posts)	8,000	✓	✓	✓	✓
 B106. 在网站上加入赞助商的动态或静态 banner, 并附上链接 Sponsor's static or animated banner displayed on show website with hyperlink	8,000	✓	✓	✓	✓
2、预登记广告 Registration Advertising					
 B201. 观众预登记页面 banner 广告 Sponsor's banner on pre-registration homepage with hyperlink	17,000	✓	-	-	-
 B202. 观众预登记成功页面 banner 广告 Sponsor's banner on confirmation page after completing pre-registration	17,000	✓	-	-	-
 B203. 观众预登记确认信 banner 广告 Sponsor's banner on confirmation email sent to all registered visitors after completing pre-registration	17,000	✓	-	-	-
 B204. 现场观众登记台广告 Sponsor's logo displayed at visitor registration counter	17,000	✓	✓	-	-
 B205. 现场观众填表台广告 Sponsor's logo displayed at visitor form filling counter	17,000	✓	✓	-	-
 B206. 小型公告板广告 One 2m x 1m display board near hall entrance for sponsor's promotional materials during the show days	17,000	✓	✓	-	-
3、印刷品广告 Printed Advertising					
 B301. 展前预览内页彩页广告 (一页) One Full page Color advertisement in show preview (random page)	5,000	✓	✓	✓	✓
 B302. 观众邀请函中加入赞助商 Logo Sponsor's logo on visitors' invitation ticket	7,000	✓	✓	✓	✓
 B303. 展会会刊内页彩页广告 (一页) One Full page Color advertisement in show directory (random page)	8,000	✓	✓	✓	✓

B. 展会赞助套餐 Exhibition Sponsorship Package

		Diamond 钻石	Platinum 铂金	Gold 黄金	Silver 白银		
4、现场广告 Onsite Advertising							
	B401. 将赞助商的宣传册和单页派发给媒体和观众 Distribute brochures or flyers to press and visitors	10,000	✓	✓	✓	-	
	B402. 在展会休息区放置赞助商的宣传册 Placement of sponsor's brochures at all rest area of the show	10,000	✓	✓	✓	-	
5、研讨会和会议区 Seminar & Conference							
	B501. 一场 25 分钟的技术研讨会 One presentation slot at <i>inter airport</i> China Technical Seminar (25mins)	10,000	✓	✓	✓	-	
	B502. 民航管理会议的参会名额 Complimentary tickets to attend Civil Management Conference	7,000/ per	3 tickets	2 tickets	2 tickets	1 ticket	
	B503. 一场民航管理会议的演讲名额 One speech slot at Civil Management Conference	20,000	✓	✓	-	-	
6、胸卡及挂绳广告 Lanyard & Badge advertising (打包价 Package price: RMB 70,000)							
	B601. 挂绳广告 Lanyard sponsorship	35,000	✓	-	-	-	
	B602. 胸卡封面广告 Sponsor's Ad on every visitor badge's front side	50,000	✓	-	-	-	
7、其他赞助 (第 701-704 条仅钻石和铂金套餐用户可选) Options (No.701-704 for Diamond & Platinum Package Only)							
	B701. 胸卡背面广告 Sponsor's Ad on every visitor badge's back side	20,000	Select 2	Select 2	Select 1	Select 1	<input checked="" type="checkbox"/>
	B702. 展会手提袋赞助 Show bag sponsorship	20,000					<input checked="" type="checkbox"/>
	B703. 展会瓶装水赞助 Sponsor's logo & QR Code on bottled water (Quantity:10,000)	15,000					<input checked="" type="checkbox"/>
	B704. 展会展刊广告 (封底) One Full page Color advertisement in show directory (Cover back)	15,000					<input checked="" type="checkbox"/>
	B705. 展会展刊广告 (封二) One Full page Color advertisement in show directory (Inside front cover)	13,000					<input checked="" type="checkbox"/>
	B706. 展前预览广告 (封底) One Full page Color advertisement in show preview (Cover back)	12,000					<input checked="" type="checkbox"/>
	B707. 展前预览广告 (封二) One Full page Color advertisement in show preview (Inside front cover)	10,000					<input checked="" type="checkbox"/>
	B708. 展会地贴 (8*50*50 厘米) Sponsor floor stickers (8*50cm*50cm) on the floor of the exhibition hall	8,000					<input checked="" type="checkbox"/>
	B709. 开展首日微信发布 Wechat blast on the opening day	7,000					<input checked="" type="checkbox"/>
	B710. 展会展刊夹页 Inserted flyer in show directory	4,000					<input checked="" type="checkbox"/>
原始价格 Original Price (RMB)		-	347,500+ options	197,500+ options	119,500+ options	75,500+ option	
套餐价格 Package Price (RMB)		-	245,000	175,000	112,000	63,000	
			<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	

C. 民航管理会议赞助 The Civil Management Conference Sponsorship Package



原价 Original Price: RMB 119,000 套餐价 Package Price: RMB 98,000	单价 Price(RMB)
 C101. 微信推广一次 One time Wechat blast	7,000
 C102. 在登记处、茶歇和演讲区放置易拉宝 Roller-up banner at registration counter, tea break area and stage area	7,000
 C103. 在每一个手提袋中加入赞助商资料 Insertion of sponsor's promotional materials inside each show bag	7,000
 C104. 展会会刊内页彩页广告 (一页) One Full page Color advertisement in show directory(random page)	8,000
 C105. 参会登记柜台加入赞助商 logo Sponsor's logo displayed at attendee registration counter	14,000
 C106. 入口公告栏上展示赞助商的 logo 和介绍 Sponsor's logo and introduction (50 words) on display board at the entrance	14,000
 C107. 现场礼品 Sponsor's gift	14,000
 C108. 两个参会名额 Two complimentary tickets to attend Civil Management Conference	14,000
 C109. 两次 EDM 推广 Two times EDM blast campaign	14,000
 C1010. 一场演讲名额 One speech slot	20,000

• “一带一路”战略直接带动我国民航业进入新的发展机遇期。在“一带一路”沿线省份，新建机场 33 座，完成枢纽机场改扩建项目 51 个；重点推进了 51 个直接服务于“一带一路”的民航大中型建设项目，总投资达 1636 亿元；我国企业参与沿线 20 多个国家、近 40 项民航基础设施建设项目。









• 2016 年“‘十三五’规划发展论坛”取得高度关注，国内近 56 家机场、航空公司、机场建设及科研设计机构的 120 余名专家、学者与会，并集体参观展会，与展商亲切交流。inter airport China 将于 2018 年 9 月再度举办高峰论坛，聚焦中国民航将如何服务“一带一路”。

• “The Belt and Road” strategy directly leads China civil aviation industry into a new development opportunity period. In the provinces along the “The Belt and Road”, 33 new airports are built and 51 Hub airport expansion project are completed; The government focuses on propelling 51 civil aviation large and medium-sized construction project with a total investment of 163.6 billion yuan which directly services to the “The Belt and Road”; Our enterprises participate in nearly 40 civil aviation infrastructure construction projects in more than 20 countries along the “The Belt and Road”.

• In 2016, “the 13th Five-year Plan’ for Chinese Civil Airports Forum” has received high attention. More than 120 experts and scholars from nearly 56 airports, airlines, airport construction and research and design institutions in China came to visit the exhibition and communicate with exhibitors kindly. inter airport China will hold summit forum again in September 2018, focusing on how China civil aviation can serve “The Belt and Road”.

D. 技术研讨会赞助 The Technical Seminar Sponsorship Package



原价 Original Price: RMB 74,000 套餐价 Price: RMB 66,000	单价 Price(RMB)
 D101. 研讨会区域门口放置易拉宝 Roller-up banner at the entrance of Seminar area	7,000
 D102. 微信推广一次 One time Wechat blast	7,000
 D103. 研讨会椅背广告 Chair back advertising	7,000
 D104. 展馆地贴 (1*2*2 米) Sponsor floor sticker (1*2m*2m) on the floor of the exhibition hall	7,000
 D105. 展会会刊内页彩页广告 (一页) One Full page Color advertisement in show directory (random page)	8,000
 D106. 一场 25 分钟的演讲名额 One speech slot (25mins)	10,000
 D107. 两次 EDM 推广 Two times EDM blast campaign	14,000
 D108. 入口公告栏上展示赞助商的 logo 和介绍 Sponsor's logo and introduction (50 words) on display board at the entrance	14,000

• “机场建设发展论坛与新技术交流会” 是 *inter airport China* 现场的明星活动，数十场主题演讲，每场均有 200-300 人参与，座无虚席。伴随着三天的展会，来自中国民用航空局及部分主要机场代表将介绍他们的机场扩建计划及需求，展商向买家分享他们的最新先进技术，新颖观点与解决方案。

• The "Meet the Buyer" Programme and "New Technology Seminar" is the star activity in *inter airport China* with great attention, which involves dozens of keynote speeches. Each speech has an average attendance of 200-300 people with no empty seats. During the 3-day exhibition, the representatives from CAAC and some major airports will present their airport expansion plans and demands, and the exhibitors will share their latest advanced technology, creative ideas and innovative solutions with buyers.

CIEC, Beijing, China
5-7 September 2018

合同 CONTRACT

请填写以下信息，并通过邮件或传真的形式发送给我们。请妥善保留您的原件。

Please complete all sections clearly and return to us by email
or fax, keeping a copy for your own records.

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Company name(Chinese)

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Company name(English)

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Address

增值号
VAT No.

职位
Title

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Name

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