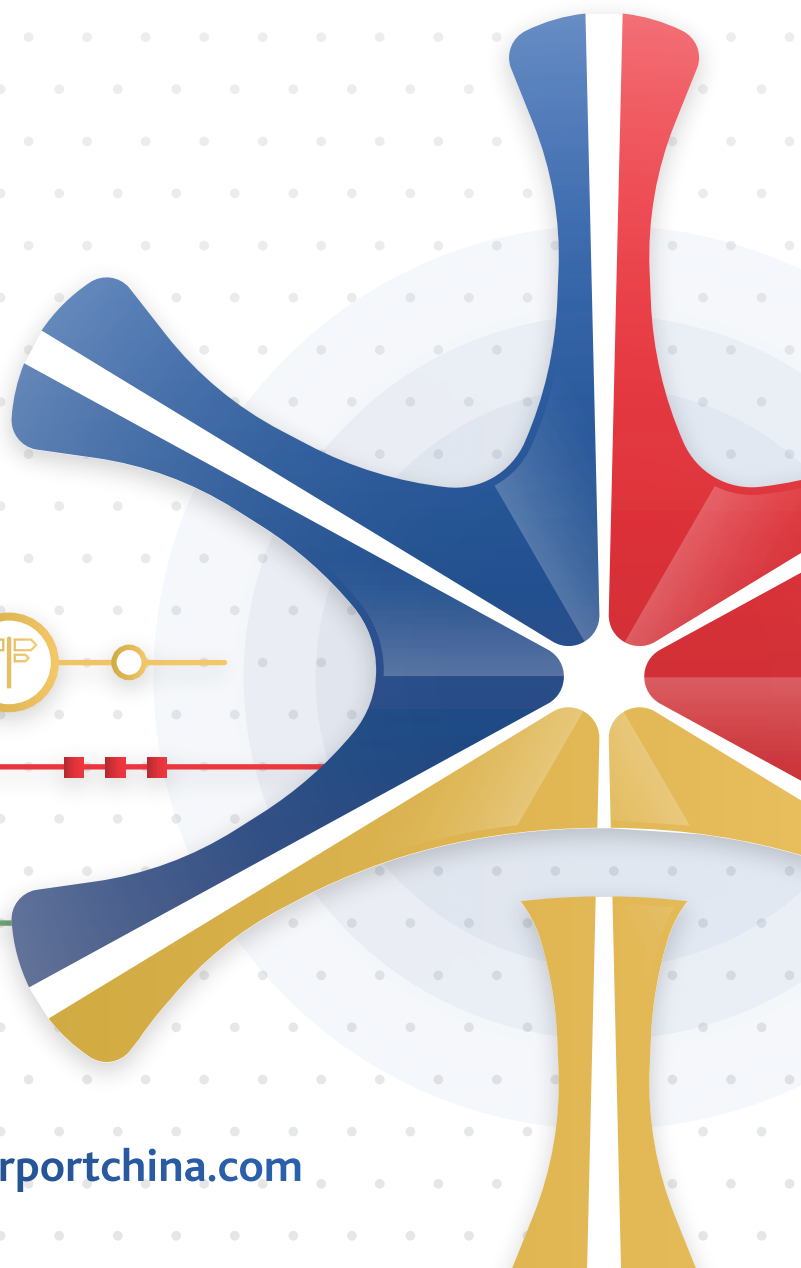


9th Exhibition for Airport Equipment, Technology, Design & Services

2020.9.2-4

北京·中国国际展览中心（8A, 8B及室外馆）
China International Exhibition Center (8A, 8B & Outdoor area), Beijing





The world's premier airport exhibition

2020.09.02-09.04 中国·北京



展会介绍 | Exhibition Profile

作为中国专业的机场建设行业展览会，*inter airport China* 已经在北京成功举办了八届，与千家企业、万名观众共同见证了十六年来我国机场建设行业的高速蓬勃发展。*inter airport China* 也被业界誉为亚洲领先的机场设备展，用专业与坚守、创新与智慧为中国民航业注入源源不断的活力。同时，*inter airport China* 也是 *inter airport Europe* 和 *inter airport South East Asia* 的姐妹展，三大系列展覆盖全球机场行业！

第九届中国（北京）国际机场技术、设备、设计和服务展览会将于2020年9月2~4日在北京中国国际展览中心8A、8B馆及室外展区举办，本届展会将通过多元化的形式，全方位展示国内外领先企业最新的设备和技术、高效完善的机场解决方案以及优质的机场服务理念。在展会现场，您将会见到来自中国前五十大大机场、航空公司、民航机场建设集团、设计规划院等单位以及其他国家的专业观众和买家。

2020年，中国民航业将全面打造“平安、绿色、智慧、人文”的四型机场，*inter airport China* 将一如既往地为民航从业者及国内外知名企业提供专业和一流的平台，为中国的未来机场保驾护航。让我们携手抓住中国民航的新契机，为中国成为新时代民航强国献出一份力！

As a professional event based in China that focuses on airport construction, *inter airport China* has had eight successful editions in Beijing. Over the past 16 years, the event has grown together with hundreds of companies and thousands of visitors, witnessing the rapid growth of airport construction work in China. *inter airport China* is known in the industry as Asia's leading event focusing on airport construction. It consistently injects vitality into the civil aviation industry in China thanks to its professional commitment and innovation. In addition, *inter airport China* is a sister event of *inter airport Europe* and *inter airport South East Asia*. The three events cover the entire global airport industry.

The 9th edition of *inter airport China* will take place at Halls 8A/B and the outdoor exhibition area of Beijing International Exhibition Center 2-4 September 2020. In a variety of ways, the event will showcase the latest equipment and technologies available home and abroad for effective airport solutions and high-quality services. At the event, you will meet with the top 50 airports, airlines, airport construction groups, and design institutions in China as well as trade visitors and buyers from international markets.

In 2020, the Chinese aviation industry is committed to safe, green, smart, and friendly airports (SGSF airports). Like always, *inter airport China* continues to provide a top professional platform for aviation practitioners and related leading companies in an effort to support the future airports. Let's embrace the new opportunity of the Chinese aviation industry and contribute to the process of China growing into a true civil aviation power.

德国, 慕尼黑 | Munich, Germany

2019.10.8-11

中国, 北京 | Beijing, China

2020.9.2-4

新加坡 | Singapore

2021.2.24-26

inter airport China 2020

市场展望 | Market Review

新建、扩建机场

New and renovated airports

中国民用航空局将继续坚持市场开放政策，预计到2025年底：
The Civil Aviation Administration of China will further the open door policy and by 2025:

2020 | 新建布局机场 New airports **136**
2025 | 机场规划布局总量预计将达 Total number of airports planned to **370**

* 数据来源：《全国民用运输机场布局规划》
* Source: National Civil Transportation Airport Layout Plan



* 新建机场地区分布
* Regional distribution of new airports

四型机场成为新趋势，智慧机场建设有望成为下一个千亿级市场

SGSH airports represent the new trend, with smart airport points to the opportunity for the next 100 billion market



民航科技发展“十三五”规划中明确提出，未来将重点推动智慧机场建设。2020年大数据产业产值预计破万亿元，达到**10,100**亿元。快速发展的大数据产业给智慧机场的建设提供了强有力的支撑。未来，智慧机场的市场空间可能达到**2,000**亿元。

The construction of smart airports is also listed as a priority for China's aviation industry in the 13th Five-Year Plan for Aviation Technology. The fast-growing big data industry, which is expected to reach RMB **1.01** trillion by 2020, will lend strong support for the construction of smart airports, which may grow into a market worth RMB **200** billion.

展商范围 | Exhibitor Profile



航站楼

inter TERMINAL

涵盖了大量的航站楼运行、基础和技术设施。

Covers the vast array of terminal operations, infrastructure and technical installations.

航站楼建设与安装

Terminal construction & installations

- ◀ 乘客处理 | Passenger handling
- ◀ 行李处理 | Baggage handling
- ◀ 安检设备 | Security equipment
- ◀ 货物处理 | Cargo handling
- ◀ 技术安装 | Technical installations in buildings
- ◀ 乘客信息技术 | Passenger information technology
- ◀ 航站楼基础设施 | Terminal infrastructure
- ◀ 停车场硬件设备及服务
Parking equipment and services

服务

Services

- ◀ 行业协会 | Associations
- ◀ 行业资讯 | Consultancies
- ◀ 资产管理 | Property management
- ◀ 航站楼维护 | Terminal maintenance
- ◀ 杂志和信息 | Trade press, information services

目标观众群体

Visitor target groups

机场
Airports

系统集成商
System integrators

顾问
Consultants

建筑师
Architects

投资者
Investors

其他
Others

数据

inter DATA

为现代的、互动的机场展示一系列专业的硬件和软件。

Showcases a range of specialist hardware and software for a modern, interactive airport.

基建管理

Infrastructure management

- ◀ 网络安全 | Cyber security
- ◀ 财务管理 | Financial management
- ◀ 建筑管理 | Building control
- ◀ 空管 | ATC management
- ◀ 控制室管理 | Control room management

运营管理 (空侧)

Operations management (airside)

- ◀ 地面运营管理 | Ground operations management
- ◀ 地面交通管理 | Ground traffic management
- ◀ 维修管理 | Maintenance management

硬件

Hardware

- ◀ 打印机、扫描仪和其它外围设备
Printers, scanners and other peripherals
- ◀ 光学字符阅读器/条码阅读器
Barcode readers and other readers

旅客管理

Passenger management

- ◀ 电子票 | Electronic ticketing
- ◀ 自动化客流 | Automated passenger flow
- ◀ 旅游应用程序 | Seamless travel apps
- ◀ 电子票务 | Digital retail apps / e-commerce
- ◀ 航空公司忠诚度计划 | Airline loyalty programs

数据管理

Data management

- ◀ 数据中心/服务器技术 | Data centre / Server technology
- ◀ 云服务 | Cloud service
- ◀ 混合IT方案 | Hybrid IT solutions
- ◀ 数据交换 | Data exchange

行李追踪 | End-to-end Baggage tracking

风险管理 | Risk management

规划, 仿真, 测试 | Planning, simulation, testing

机场交通管理 | Traffic management for airports

数据分析/商业智能

Data analytics / Business intelligence

目标观众群体

Visitor target groups

机场
Airports

航空管制
Air traffic control

顾问
Consultants

地面操作公司
Ground handlers

服务供应商
Service providers

停机坪 inter RAMP

包括地面支持设备、地面处理和机场建设与安装的关键领域。

Encompasses the key areas of ground support equipment, ground handling as well as airfield construction and installations.

空港支持设备和服务 Ground support equipment & services

- ✦ 飞机控制 | Aircraft handling
- ✦ 飞机机坞 | Aircraft docking
- ✦ 货物处理 | Cargo handling
- ✦ 行李处理 | Baggage handling
- ✦ 乘客处理 | Passenger handling
- ✦ 消防救援 | Crash, fire, rescue
- ✦ 机场服务设备 | Airfield service equipment

机场建设与安装 (空侧) Airfield construction & installations

- ✦ 标示系统 | Marking and signage
- ✦ 技术安装 | Technical installations (e.g. fuel farm technology, cabling)
- ✦ 跑道设计和建设 | Pavement design and servicing
- ✦ 机库设计和建设 | Hangar design and construction
- ✦ 规划、咨询和建设 | Planning, consultancy, construction

技术系统和服务 (空侧) Technical systems & services (airside)

- ✦ 飞机维修 | Aircraft maintenance
- ✦ 机场照明 | Airfield lighting
- ✦ 驱鸟系统 | Bird control systems
- ✦ 导航协助 | Navigation aids
- ✦ 机队管理 | Fleet management
- ✦ 环境控制 | Environmental control

目标观众群体 Visitor target groups

机场
Airports

航空公司
Airlines

货运航空公司
Cargo carriers

地面操作公司
Ground handlers

保养与维修公司
Maintenance / Servicing

军用和政府机构
Military and government

设计 inter DESIGN

内部规格和陈设、建筑构件和其他设计元素。

Features interior specifications and furnishings, architectural components and other design element.

建筑/室内设计 Architectural & interior design

- ✦ 设计咨询 | Design consultancy
- ✦ 盥洗设施 | Washrooms and accessories
- ✦ 音响设备 | Acoustics and sound
- ✦ 吸烟区 | Smoking areas
- ✦ 地面及墙面服务 | Floor and wall finishings
- ✦ 商店/餐饮区 | Shop furnishings and catering areas
- ✦ 照明和暖通 | Illumination, lighting, sun protection
- ✦ 座椅/休息室/其他家具
Seating, lounges and other furniture

信息设计 Information design

- ✦ 商业广告 | Promotional displays
- ✦ 旅客引导系统 | Passenger guidance systems
- ✦ 航站楼标识 (如乘客区和大门)
Terminal signage (e.g. passenger areas and gates)

目标观众群体 Visitor target groups

机场
Airports

设计师
Designers

顾问
Consultants

乘客和VIP服务
Passenger & VIP services

广告和媒体
Advertising & Media

航空公司
Airlines

建筑师
Architects

零售, 餐饮和旅游休闲
Retail, catering, travel & leisure

Why? 为什么选择inter airport China?

01 积淀16载，铸就行业领军地位，室内外双展区带来独特参展效果，2020将新开拓8B馆
inter airport China has a history of 16 years. As a leading industry event, it provides a distinct experience to exhibitors who will have both indoor and outdoor exhibition area options. In 2020, the event will be available in Hall 8B too.

13,000sqm

展会面积
Total Exhibition Space

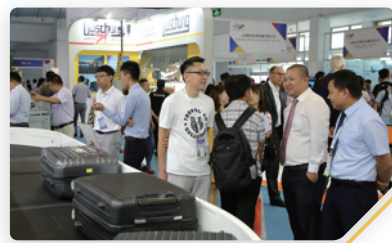
5,000

专业买家
Qualified Buyers

240

展商和品牌
Exhibitors and Brands

* 预计数据
Estimated



荣获机场业领军企业多年信任与支持
Trusted by leading airport-related companies

SIEMENS

Honeywell

威海广泰
WEIHAI GUANGTAI

CIMC | 中集空港

VANDERLANDE

GOODSENSE
吉盛祥

SEW
EURODRIVE

LEONARDO

ADB
SAFEGATE

COBUS
INDUSTRIES

坚守八届的优质买家
High-quality visitors available in all the previous eight events

CAH

上海机场(集团)有限公司
SHANGHAI AIRPORT AUTHORITY

GAA
广东机场集团有限公司
GUANGDONG AIRPORT GROUP CO., LTD.

SFAB

SHENZHEN
深圳机场集团
SHENZHEN AIRPORT GROUP CO., LTD.

YAG
云南机场集团公司
YUNNAN AIRPORT GROUP

西骨机场集团
XIBU AIRPORT GROUP

浙江机场集团有限公司
ZHEJIANG AIRPORT GROUP CO., LTD.

CHONG QING
重庆机场集团有限公司
CHONGQING AIRPORT GROUP CO., LTD.

新疆机场集团
XINJIANG AIRPORT GROUP CO., LTD.

97.9%

展商满意度

Exhibitors satisfied with *inter airport China* 2018

96%

观众拥有采购决定权

Visitors has the power to purchase

95.6%

观众满意度

Visitors satisfied with *inter airport China* 2018

* 来自2018展后报告

* Data from post-show report 2018

02 同期论坛聚焦民航趋势，洞悉市场焦点 Sideline forums to highlight civil aviation trends, focus on hot market topics

在以“机场特种车辆”、“机场建设”为主题的论坛基础上，将首次加入以“四型机场”为切入点的新主题！

On the basis of forums that focuses on specialized vehicles used in airport as well as airport construction, the new theme with SGSH airports as *inter airport China* 2020's breakthroughs will be added.



展商交流会是主办方在展会现场为展商搭建的一个高规格的沟通平台，使展商在轻松愉悦的氛围下与专业买家交流分享经验。

Networking party is a high-standard communication platform for exhibitors built by the organizers on the exhibition site to enable exhibitors to share their experience in a relaxed and pleasant atmosphere.

03

借助inter airport覆盖全球机场的资源优势进行五大营销活动，增加展商的曝光机会，助力参展企业实现市场推广利益的最大化。同时，为VIP参观团提供优质的参观服务，通过引入全新的在线和现场注册登记，数据跟踪及抓取技术，带来更高效的互动。

Thanks to the rich *inter airport* resources across the globe, there are five promotions to enhance exhibitor exposure as companies maximize their participation. In addition, High-quality event experience is available for VIP visitor groups. With the introduction of the new online and on-site registration systems, data is captured and tracked seamlessly. Exhibitors and trade visitors get to interact in a meaningful way during the event.



线上宣传 | Online Promotion



5,000+粉丝微信专题推广
5,000+ followers wechat promotional messages



50+期电子邮件营销推送，50,000+精准数据库投递
50+ promotional emails delivered to 50,000+ entries in customer database



领英、推特、脸书等社交平台同步推送展会最新消息
Social media updates in sync (LinkedIn, Twitter, and Facebook)



与超过50家行业媒体及新媒体合作
Cooperation with over 50 industry media and new media platforms



官方网站同步更新展会及展商信息，会议论坛日程
Official website updates of event, exhibitor, agenda information

励展通APP | Reed Connect APP



在线商务预约，商机扫描助您与高级买家有效深入地洽谈

Online business appointments and business opportunity scan connect you with high-end buyers for effective talks

印刷品广告 | Printed Ads



会刊+门票+参观指南+展后报告+媒体刊物广告，发行量400,000

Show Directory + Tickets + Visitor Guide + Post-Show Report + Ads in media publications, circulation 400,000

呼叫中心 | Call Center



展前展中展后全方位进行客户关系维护

All round customer relations maintenance before, during and after the event

商业配对服务 | Matchmaking Service



一对一商业配对，为您找到最匹配的顶级买家

One-on-one matchmaking to help you find top buyers that suit your need



主办方 | The Organiser



励展博览集团是专注于展览及会议的专业主办机构，在世界各地拥有4,200多位员工，在30多个国家举办500多个展会项目，其展览及会议组合为跨美洲、欧洲、中东、亚太和非洲地区43个行业部门提供服务。励展博览集团是励讯集团（RELX Group）的成员之一，励讯集团是全球专业的信息解决方案提供商。

目前，励展博览集团在大中华区范围内拥有550多名员工，服务于以下专业领域：机场基建及科技、汽车制造与汽车后市场；电子制造与装配；娱乐与潮流文化；花卉与园艺；餐饮与酒店服务；礼品与家居；海洋、能源、石油与天然气；医疗、医药与健康；金属加工与工业材料；印刷包装；地产与旅游。

2018年励展博览集团在大中华区主办的65余场展会吸引了115万余名观众，在我们的展会上，共有3万余家展商参与展示，其展位面积总计超过180万平方米。

Reed Exhibitions is the world's premier exhibitions company and has a growing portfolio of over 500 events in over 30 countries and a staff of 4,200 exhibition specialists. Today Reed events are held across Americas, Europe, the Middle East, Asia Pacific and Africa, serving 43 sectors. It is part of the RELX Group, a provider of information solutions for professional customers.

Currently, Reed Exhibitions Greater China has over 550 employees to serve 11 industries: Airport Infrastructure and Technology • Automotive Manufacturing & Aftermarket • Electronics Manufacturing & Assembly • Entertainment & Pop Culture • Flowers & Gardening • Food & Hospitality • Gifts & Homeware • Marine, Energy, Oil & Gas • Medical, Pharmaceuticals & Healthcare • Metalworking & Industrial Materials • Printing, Converting & Packaging • Property & Travel.

In 2018, Reed Exhibitions Greater China held over 65 events, bringing together more than 1.15 million visitors. Our events hosted more than 30,000 exhibitors with over 1.8 million square meters of show floor space.

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